

Notice of References Cited	Application/Control No. 09/882,368		Applicant(s)/Patent Under Reexamination ALIABADI ET AL.	
	Examiner Matthew S. Gart		Art Unit 3625	Page 1 of 1

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-			
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FOREIGN PATENT DOCUMENTS

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NON-PATENT DOCUMENTS

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	U	ISyndicate and InfoSpace Team to Broadly Deliver Consumer Services, PR Newswire, New York, March 20, 2000.
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*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
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iSyndicate and InfoSpace Team to Broadly Deliver Consumer Services

PR Newswire. New York: Mar 20, 2000. pg. 1

Abstract (Summary)

SAN FRANCISCO, March 20 /PRNewswire/ -- iSyndicate, The Content Marketplace, today announced an agreement with InfoSpace (Nasdaq: INSP), a leading Internet infrastructure company, in which iSyndicate will resell InfoSpace's consumer services to its affiliate network of 170,000 customers and affiliate members. InfoSpace will integrate iSyndicate's information into its consumer services to be offered to its extensive affiliate network of wireless carriers and Web sites.

As part of this relationship iSyndicate will now be offering InfoSpace's information, communication and commerce infrastructure services to its 170,000 customers and Express affiliate members. iSyndicate's network of Web sites will have access to the advanced technology consumer services that InfoSpace.com provides to its affiliate network which consists of over 24 wireless carriers worldwide and over 2,500 Web sites.

InfoSpace will integrate iSyndicate's dynamic content, such as breaking news feeds and photos that are updated every 15 minutes, into their consumer services that get distributed throughout InfoSpace's affiliate network. iSyndicate has forged relationships with the Web's leading content providers including RollingStone.com, The Industry Standard, and c/net to offer Web sites branded, compelling, third party content as a way of driving traffic and building community.

Full Text (600 words)

Copyright PR Newswire - NY Mar 20, 2000

Relationship Will Allow iSyndicate to Offer InfoSpace's Broad Consumer

Services to its Customers and Affiliates; InfoSpace Will Integrate

iSyndicate's Information into its Leading Consumer Services

SAN FRANCISCO, March 20 /PRNewswire/ -- iSyndicate, The Content Marketplace, today announced an agreement with InfoSpace (Nasdaq: INSP), a leading Internet infrastructure company, in which iSyndicate will resell InfoSpace's consumer services to its affiliate network of 170,000 customers and affiliate members. InfoSpace will integrate iSyndicate's information into its consumer services to be offered to its extensive affiliate network of wireless carriers and Web sites.

As part of this relationship iSyndicate will now be offering InfoSpace's information, communication and commerce infrastructure services to its 170,000 customers and Express affiliate members. iSyndicate's network of Web sites will have access to the advanced technology consumer services that InfoSpace.com provides to its affiliate network which consists of over 24 wireless carriers worldwide and over 2,500 Web sites.

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"Adding InfoSpace's consumer and merchant offerings puts us in a position to offer virtually any kind of service a site would need," said Joel Maske, President and CEO of iSyndicate. "InfoSpace offers a tremendous amount of useful consumer services and enabling technologies and with this agreement we dramatically increase our syndicated content offerings to include extensive consumer and merchant services in addition to gaining an experienced strategic partner and investor."

"By teaming with iSyndicate, InfoSpace is able to extend its services to the Web sites that iSyndicate has relationships with today," said Naveen Jain, chairman and CEO, InfoSpace. "These sites now have the ability to access our advanced technologies and services to help enhance the offerings to their users and create the sticky services that will keep users on their site."

iSyndicate announced the completion of a \$14 million round of financing in June of 1999, in which InfoSpace participated as an investor.

About iSyndicate (<http://www.isyndicate.com>)

iSyndicate, The Content Marketplace, is the leading provider of dynamic and relevant Web content designed to help drive commerce

and build community on the Internet. Today, the company aggregates, packages, integrates and delivers a breadth of content including audio, video, animations, interactive games, comics and weather from more than 800 trusted sources including Reuters NewMedia, Wired, Time, Salon.com, CNET, The Associated Press, RollingStone.com and CBS SportsLine, all in real-time. This content is delivered by iSyndicate to more than 170,000 affiliated web sites, including, Xoom.com, Citibank, Netscape, PeopleSoft, Nintendo, Nortel Networks and NationsBank. iSyndicate supports the ICE (Information & Content Exchange) standard based on XML among a variety of others for all of its content.

About InfoSpace, Inc.

InfoSpace is a leading global Internet information infrastructure services company. InfoSpace provides infrastructure services to wireless devices, merchants and Web sites. The Company's affiliates include a network of wireless and other non-PC devices including PCs, cellular phones, pagers, screen telephones, television set-top boxes, online kiosks, and personal digital assistants. These include relationships with AT&T Wireless, Vodafone, GTE, U S WEST, Intel, Ericsson, Nokia, NeoPoint, Sprint, Mitsui and Acer America. InfoSpace's affiliate network also consists of more 2,100 Web sites that include AOL, Microsoft, Disney/InfoSeek's GO Network, NBC's Snap, Lycos, go2net Inc., DoubleClick, Dow Jones (The Wall Street Journal Interactive Edition) and ABC LocalNet, among others. SOURCE iSyndicate

[Reference]

Message No: Industry: INTERNET MULTIMEDIA ONLINE; PUBLISHING/INFORMATION SERVICES;

Indexing (document details)

Dateline: *California*

Publication title: PR Newswire. New York: Mar 20, 2000. pg. 1

Source type: Wire Feed

ProQuest document ID: 51247346

Text Word Count 600

Document URL: <http://proquest.umi.com/pqdweb?did=51247346&sid=5&Fmt=3&clie ntId=19649&RQT=309&VName=PQD>

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